



## **John A. Monteleone - CEO and Founder**

Mr. Monteleone brings over 40 years of business experience to this position beginning with a 22 year career with the DuPont Company. During this period he held 14 professional and managerial positions of increasing responsibility in a wide array of disciplines including; Accounting & Finance, Quality Control, Management Information Systems, Human Resources, Manufacturing, Materials Management, Distribution and Marketing. He was also a leader in the company's Business Re-engineering efforts in the mid-80s.



**CEO and Founder**

After DuPont, Mr. Monteleone consulted with, helped fund and/or founded companies in a wide range of business areas including noise rejection technology, on-line music and video products, business brokerage and others. He also served as Chief Marketing Officer for a leading provider of expedited mail and light-weight parcel shipping services, Chief Marketing Officer for a major on-line retailer, VP of Business Development for an international trade promotion company, Founder & Chief Operating Officer for a business to business e-commerce business and VP of Finance for a NY publishing company,

Group Members International LLC is a privately funded marketing company based in Connecticut and was founded by John Monteleone. Monteleone became an early pioneer in social networking having worked as Chief Marketing Officer for eUniverse after it purchased CD Universe of Wallingford, CT. eUniverse became Intermix, which provided the start-up funding and facilities for MySpace and as a result owned 53% of the stock of MySpace. Last year, Intermix and MySpace were acquired by Fox Interactive Media (a subsidiary of Rupert Murdoch's News Corp) for \$580 million, adding more than \$70 million to Intermix's market capitalization .

Mr. Monteleone has a BS in Industrial Management from the University of Rochester Business School (now the Simon School of Business).

---

## **John B. Donovan -- Vice President**

John Britt Donovan has worked for over 40 years as a senior-level communications professional with expertise in speech writing, corporate communications, and public relations management and is leader of a regular forum that brought business people together with diplomats from 35 nations. John is a published author and highly experienced public speaker with specialized experience in the areas of international investment and trade. His speeches throughout the United States have often been reprinted in periodicals and anthologies



**Vice President**

Since 2004 John has been the National Manager of Alpha for Schools for ALPHA USA based in New York, As the Alpha national youth director, John has spearheaded the NYC Coalition of Urban Youth Workers in public schools to encourage spiritual exploration by youth by making presentations throughout the US. He also has introduced cost-effective, technology-based public relations strategies to increase the organization's outreach. Initiated videoconferencing to build visibility in new geographic regions and created a video emailing program that reaches 8000 individuals with motivational messages and program implementation support.

As Managing Director of New York based DONOVAN-FITZGERALD SPEAKER SERVICES, LLC, John pioneered the development of an innovative international trade forum that provided diplomats and business leaders with a means of fostering mutual understanding and promoting investment. John also collaborated with members of the National Foreign Trade Council and the U.S. Council for International Business to develop topics and recruited speakers for conferences as well as coordinated logistics for monthly forums attended by 40 to 50 political and business leaders. John also founded and directed the World Communications Briefing, an annual event in which over

50 countries were represented and over 100 participants attended including consuls, UN ambassadors, and corporate leaders.

As a Corporate Communications Consultant for DONOVAN PUBLIC AFFAIRS of New York, John advised executives from leading corporations throughout the U.S. and abroad on communications strategies. John researched and wrote the speeches for business leaders from Allied-Signal, American Can, Banco Portugues, Citibank, Columbia Pictures, Deloitte, Equitable, General Electric, Ingersoll-Rand, ITT, KPMG, Prudential, Sumitomo, Union Carbide, World Gold Council, and consuls representing nations in Europe, Asia, and Africa. John then co-founded a company offering the first Internet-based system for exchanging trade leads internationally and then worked out a global affiliation with IBM.

### **Publications**

John has had articles published in the Wall Street Journal, The Christian Science Monitor, and has speeches reprinted in Vital Speeches of the Day and Representative Speeches (an anthology). As an author John has written Pat Robertson: The Authorized Biography, Macmillan, 1988 and The Family Book of Bible Stories, Morehouse, 1986 and served in the Vietnam war as a Vietnam Combat Correspondent.

### **Professional Affiliations & Recognition**

John is a member of the Board of Directors, Public Relations Society of America (PRSA), New York Chapter, is a Recipient of the PRSA Distinguished Service Award while board member of the Westchester-Fairfield chapter and has a APR designation and is Accredited in Public Relations.

### **Community Involvement**

John is the Vice Chairman, New York Metropolitan Committee for UNICEF for whom he created a communications manual and speaker program to support nationwide efforts to increase public awareness about the plight of children worldwide and is the Senior Communications Advisor of the American Defense Institute

### **Education**

American University, School of International Service, Washington, DC Master of Arts in International Communication

Boston University, Boston, MA Bachelor of Arts in English Literature

---

## **Vincent Russo -- Chief Financial Officer**

Mr. Russo is a Senior Financial Executive, MBA/CPA, with an extensive background in acquisitions, start-ups and turnarounds in diverse industries. He has a strong record of achievements in problem solving, organization building and developing solid business foundations that generate growth and profits. He has created business value in both domestic and international environments.

Mr. Russo has provided financial, accounting, tax, and consulting services to companies in various stages of start up/development and turnaround. Clients include more than 30 manufacturing, sales and municipal organizations. Mr. Russo has been provided Chief Financial Officer services for a number of companies including RD Weis Companies, Inc., Innovative Information Solutions, Inc., Peritas, LLC, Plastic Design, Inc., Smarterwork.com, Hogil Pharmaceutical Corp., Color Prelude, Inc., City of Bridgeport, WPCA, Westport Laboratories, Inc., Success, LLC, and served as financial advisor to Nexusgroup, Inc., eUniverse, Inc., and the Town of Stratford - Stratford, CT



Chief Financial Officer

His corporate financial management experience includes:

- Chief Financial Officer - North American Philips, Dental Division - Stamford, CT
- Finance Director - Clairol, Inc - Stamford, CT
- Manager, Finance - Xerox Corp, Latin American Group - Greenwich, CT
- Manager, Accounting - Avis, Inc - Garden City,

- Staff Accountant/Auditor - KPMG Peat, Marwick - New York, NY

He received his BBA in Accounting and MBA from Baruch College, City of New York University and is a recognized Certified Public Accountant in both New York and Connecticut

## Advisory Board

### **Kelly Dyer - CEO Of SourceFuse Technologies -- Charlotte, North Carolina**



Kelly Dyer is the co-founder and CEO of SourceFuse, LLC American operations. With an extensive background in technology solutions and operational experience, he serves as the point of contact for valued clients in the U.S.

Prior to starting SourceFuse, Kelly helped build the technology and solutions for Infopia, Inc, first as the initial software engineer, and then as technology team lead and systems architect. After leaving Infopia, he founded and operated Inventory Source, a provider of services and solutions for ecommerce merchants.

Prior to Infopia, Kelly was a consultant for Accenture and served as the technology team lead on numerous client engagements.

Kelly holds an M.B.A from the Fuqua School of Business, Duke University, and a B.S. in Computer Science and Economics from Washington & Lee University.

### **G. Gooder - Director of Business Development at Brightcove.com - Manhattan, New York**

Grenville Gooder is a graduate of Brown University and is currently the Director of Business Development for Brightcove which is based in New York City and is a leading streaming video publisher. Mr. Gooder began his career in broadcast television, working for ABC News, CBS News and the Fox News Channel. In 1999, he joined The FeedRoom, a video application service provider and leading publisher of streaming video.

Mr. Gooder was the first employee of a start-up video application service provider and on-demand news network that secured five million dollars from Bear Sterns' Constellation Ventures, Intel, Ridgewood Capital and iHatch in November of 1999. That funding was followed by an additional \$30 million from Warburg Pincus, NBC and Tribune Ventures in July of 2000.



While at The FeedRoom, he was an innovator or key participant in many business, content and product development initiatives including application, sales, account management, and technology partnerships. Mr. Gooder is responsible for having won a substantial number of clients over the years including the following top tier national accounts which he now manages to assure their needs and requirements continue to be satisfied:

**Media:**

Conde Nast, Meredith Magazines, US News & World Report, NY Magazine, Playboy, Lifetime Television, Oxygen

**Corporate:**

General Motors, Wal-Mart, Sun MicroSystems, Monsanto, Pulte Homes and Samsung

**Government/Trade:**

Department of Defense, US Department of State, Health and Human Services, General Services Administration and American Farm Bureau

---

## **Beth Amorosi – President of AMO Communications – New York City**

President of New York City based AMO Communications. AMO provides strategic marketing and public relations counsel and services to luxury lifestyle brands, corporate, and non-profit clients; services include brand positioning and identity development; production and design direction on communications tools; media management/relations, procurement of strategic alliances with high profile spokespeople, corporate/media sponsors; developing marketing plans and programs, securing speaking engagements etc.



Clients, partners, and projects include fundraising marketing/PR for NYU Medical Center, Fabretto Children's Foundation, FastLane Communications, Only Make Believe, Trish Becker Jewelry, OmniPresents corporate/specialty gifts, a private equity fund, NYU Hassenfeld Children's Center for Cancer & Blood Disorders, a real estate development firm, Corbin & Associates PR, Singer Sasha Lazard, news media anchor/personality, Gabriela de la Vega Designs, a new author/book promotion, a financial newswire, Alpha-USA, the Creative Arts Scholarship Fund, and more.

Prior to AMO, Ms. Amorosi was VP and account director for Sharp Communications, Director of Corporate Communications, reporting to the Founder & CEO of Interworld Corporation and Manager, Office of the Chairman for Cartier, Inc.

Ms. Amorosi graduated from Georgetown University in Washington, D.C. with a BA in English. She is active in the New York City community in various groups including, but not limited to; the YWCA Renaissance Ball Auction Co-Chair, Group for the South Fork, Literacy Partners, Municipal Arts Society Urbanists, Grosvenor Neighborhood House, Central Park Conservancy; Selected to participate in a new economy taskforce to revamp WSJ.com; Director of Annual Christmas Tree Sale for Convent of the Sacred Heart at 91st Street

---

## **Jonathan Shapiro - Director of Business Development for Fliqz - New York City**

Jonathan Shapiro is a sales leader for online companies ranging from startups to major media organizations.



Shapiro is currently Director of Business Development for Fliqz, a leading online video company, where he has led the company's efforts to bring custom video platforms to companies like VH1, Friendster and Edmunds.

Prior to Fliqz, Mr. Shapiro was VP Interactive for a top-10 online vitamin/beauty care e-retailer where he grew the company to gross sales of over 6MM. Prior, Mr. Shapiro was a senior account manager with Compass Healthcare Communications, a leading interactive marketing agency catering to pharmaceutical and medical device companies. Additional experience included working at a specialized email marketing company, Collabrys, which was sold to eCentives in 2004. Jonathan started his interactive career as a sales representative for Forbes.com. Mr. Shapiro holds a Bachelor of Arts degree in Communications from Hunter College in Manhattan.

---

## **Christopher Adams - Founder & Chief Executive Officer of Rothen Limited, Dundee Scotland United Kingdom**



As a veteran of the web hosting industry, Chris has served in the role of Chief Executive Officer at Rothen (pronounced "Rock-in") since he launched the company in July 2000. Chris is responsible for overseeing all business functions at Rothen including making sure that while the company maintains steady growth it does not impact on the services we deliver to existing customers. Thanks to his strong leadership skills Rothen is completely cash flow positive and debt free while having doubled in size every year since inception. Most importantly Chris believes in very a flat management structure allowing for flowing and open communication. He enjoys taking a hands on approach when dealing with his customers. Chris will advise GrownUpsOnline on technical matters such as hosting, bandwidth and internet security.

[read more about Rothen](#)

---

## **Pattie Dillon - President Veratad Technologies - Englewood, New Jersey**

Pattie Dillon is a pioneer in the development of Age and ID Verification. She brings over 26 years of experience in Business to Consumer and Business to Business relationships for retail, wholesale, niche ecommerce and mail order businesses, both online and offline to her present position as President of Veratad Technologies, LLC.



Ms. Dillon has worked alongside others in "pace-setting" technology, from co-engineering of automated product upload solutions for online mall environments, to high traffic auction networks. With loyal multi-channel retail clients throughout the United States, her company proactively responded to client exposure, the need for social responsibility and the potential liabilities associated with "consumer-not-present" transactions for age sensitive online products and services.

Under her leadership, the company has been at the forefront of recognizing the need for child protection while remaining sensitive to consumer privacy issues. In March of 2003, Ms. Dillon was responsible for the launch of the IDresponse Privacy Processing Platform which now hosts Veratad's flagship offering of Age Verification, AgeMatch. AgeMatch balances the need to responsibly preserve the client's business model and volumes while offering a less intrusive consumer experience during the verification process.

[read more about Veratad Technologies](#)

---

## **Louis Dershowitz - Vice President of Product Development - ShopCartUSA L.L.C. - Brooklyn, New York**

Louis Dershowitz is the Vice President of Product Development at ShopCartUSA.com located in Brooklyn, NY. The company was founded in 2000 and Mr. Dershowitz was its first employee. He has been instrumental in its growth to its present position as a leading Shopping Comparison Engine which today has over 2 million monthly users that generates over 1 billion in sales for its merchant partners. In addition, to overseeing all the development & innovation at ShopCartUSA, Mr. Dershowitz consults & advises a number of early-stage internet startups.



Prior to his present position, Mr. Dershowitz was the co-founder of a web-search startup company called ValleyAlley.com. This company was purchased & re-branded by private investors in 2000. While creating ValleyAlley.com, Mr. Dershowitz found the time to complete a Bachelor of Arts in Marketing at Touro College.

Besides his passion for Internet Marketing, Technology and online Shopping, Louis loves to play sports & spend quiet time with his wife & 2 year old daughter at their residence in Brooklyn New York.

[read more about ShopCartUSA](#)

---

www.GroupMembersInternational.com